

DUSAN MARINIC

Senior Frontend Engineer | React & Next.js Specialist | Team Lead

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SUMMARY

Senior Frontend Engineer with 10+ years of experience building production-grade React and Next.js applications, including large-scale platforms serving 300k+ users. Led teams, owned architecture decisions, and delivered end-to-end features from UX to deployment. Strong focus on performance, accessibility, and maintainable codebases with CI/CD, testing, and component-driven development. Proven track record shipping SaaS, B2B, and data-driven web apps with measurable impact on retention, revenue, and delivery speed.

SKILLS

Core: React, Next.js (App Router, SSR/SSG/ISR), TypeScript, TailwindCSS, React Query, Zustand, Redux, Recoil, Framer Motion

Ops and Tools: Git, Jira, Figma, Firebase, Storybook, Monorepo (Turborepo/Nx)

Testing: Unit & E2E testing, Jest, React Testing Library

Backend & APIs: REST APIs, GraphQL, Node.js (API consumption & integration)

CI/CD & DevOps: GitHub Actions, Docker, Vercel, Netlify, AWS (S3, CloudFront), Firebase

Methodology: Agile / Scrum, sprint planning, technical documentation, mentoring

Strengths: Architecture, performance optimization, code quality, leadership, accessibility (a11y/WCAG), SEO (Next.js SEO, Web Vitals, Lighthouse), Scalability, Cross-functional collaboration

Languages: English, Serbian

EXPERIENCE

Senior Frontend Developer | B2B Contractor | Belgrade, Serbia | 2024–Present

- Delivered production React/Next.js applications for SaaS and B2B clients, including dashboards, onboarding flows, and real-time data features.
- Worked directly with founders and product teams to define scope, architecture, and delivery timelines, enabling faster scoping and delivery across all engagements.
- Implemented API integrations (REST/GraphQL), authentication flows, and performance optimization (significantly reducing bundle size and improving load performance through code splitting and lazy loading).

Cinnamon Agency | Senior Frontend Developer & Team Lead | Belgrade, Serbia | 2021–2024

- Led a team of 7 engineers, owning hiring, code reviews, sprint planning, and technical direction across multiple React/Next.js codebases.
- Delivered production web apps for fintech, media, and healthcare clients, scaling to 50k–200k active users.
- Consistent performance improvements across projects using Lighthouse, optimizing FCP, SEO, and accessibility (WCAG 2.1) as standard practice.

- Architecture decisions including API integration patterns, state management (Zustand/Redux), and deployment workflows across AWS and Vercel.

React Developer | Netcast doo | Belgrade, Serbia | 2019–2021

- Engineered web TV platform features: DVR playback, live EPG, payments, video club, infinite scrolling content.
- Contributed to both React (web) and React Native (mobile), improving performance and UX.

Co-Founder & Web Developer | Vitamin Studio | Belgrade, Serbia | 2016–2019

- Delivered 15+ web apps and marketing sites end-to-end (proposal → design → deployment).

SELECTED PROJECTS

AdUniverse | Lead Developer | 2024–2025

- Owned full frontend architecture (Next.js + Chrome extension) for an ad-analytics platform used by marketing agencies.
- Implemented authentication, role-based access, payments, and real-time ad discovery workflows.
- Solved performance challenges of rendering 100k+ ads (video and carousel) using virtual lists, memoized item components, and infinite query with pagination.
- Delivered MVP in 6 months; handled full subscription lifecycle (upgrade, downgrade, cancel) via Stripe integration.

Stacklist | Lead Frontend Developer | 2024–2025

- Drove major frontend initiatives for a social bookmarking platform used by thousands of users.
- Delivered a complete visual redesign across all pages and components in 2 weeks with zero bugs reported by QA.

Sunbird Messaging App | Frontend Developer | 2023

- Worked on bridging iOS-to-Android messaging compatibility.
- Implemented secure, real-time chat components and notification features.

Bloom Credit | Frontend Developer | 2022–2023

- Built complex data-heavy dashboards and multi-step forms for credit report management and data furnishment workflows.
- Improved platform usability with streamlined dashboards and clear data flows.

Vuzz TV | Frontend Developer | 2019–2021

- Built a video streaming platform used by 200k+ monthly users with DVR, live pause, and EPG features.

EDUCATION

- University of Belgrade – Mechanical Engineering (3 years)